



TERMS OF REFERENCE TO PRODUCE MIMI NA ELIMU POLICY BRIEF

1. Background

Tanzania is one of the beneficiaries of Global Partnership for Education Sector Development grant aimed at improving education delivery systems and quality to achieve education for all. One of the focus areas in education has been improving teaching and learning of 3Rs. Numeracy Education Support Programme (LANES) is one of the programmes under GPE support whose key result is Improved Basic Skills in Literacy and Numeracy for children aged 5 – 13 years.

Realization of LANES goals require concerted efforts of key stakeholders including CSOs. The government of Tanzania acknowledges the important role CSOs play in shaping the education sector in Tanzania and therefore, the involvement of CSOs in implementation of LANES was identified as a key component towards realization of LANES Programme goals. In this regard TEN/MET will **Prepare and disseminate ‘Mimi na Elimu’ popular briefs publications** to complement improvement of Basic Skills in Literacy and Numeracy. TENMET will prepare popular publication and disseminate to citizens. The popular publications will mostly present the role of parents in improving literacy and numeracy skills at school and home with targeted messaging.

2. Overall Objective of the Consultancy

The consultant shall be required to prepare contents for policy brief to be designed in a cartoon mode depicting promotion of literacy and numeracy for children aged 5 – 13 years. The consultant will design graphic presentations of contents that aimed at promoting basic skills in literacy and numeracy.

3. Specific Tasks

3.1 Produce content materials that aimed at promoting basic skills in Literacy and Numeracy

- Develop a contents explicitly indicating how and why basic skills in Literacy and Numeracy are important for children from 3-15 years.
- Create a story board that highlight contents developed for promotion of basic skills in Literacy and numeracy

3.2 Produce cartoon feature on promoting basic skills in Literacy and Numeracy

- Create cartoon character presenting contents designed for skills in Literacy and Numeracy for children from 3-15 years.
- Produce narrative book (graphic design) for carton features for Literacy and Numeracy

4. Requirements

The consultant is expected;

- Technical Expertise in research and policy brief content development
- To demonstrate a good understanding of educational issues
- Have experience on cartoon feature production and understanding of Literacy and Numeracy skills
- Possess excellent writing skills

If you believe that you have the right skills, send your brief proposal to info@tenmet.org and copy to manager@tenmet.org and david.sizya@tenmet.org before 14th September 2018.

Proposal contain the following will be accepted;

- I. Consultant profile
- II. Technical proposal demonstrating understanding of the assignment and experience of preparing contents for policy brief’.
- III. A financial proposal (in TZS) and breakdown of days per each specific tasks indicated above